



OUT OF THE ASHES CAME HOPE



50TH *Anniversary*

SPONSORSHIP & UNDERWRITING
OPPORTUNITIES



NEW COMMUNITY CORPORATION
233 West Market Street, Newark, NJ 07103
973-623-2800 | info@ncc50th.org
www.NCC50th.org

SPONSORSHIP OPPORTUNITIES

“Out of the Ashes Came Hope” ~ Anniversary Sponsor

\$50,000 to commemorate NCC’s 50 years of service

As the Anniversary sponsor, your benefits will include:

- ◆ Logo placement on all pre-event promotional materials, signage, and marketing materials throughout the anniversary year
- ◆ Interview, photos and article in anniversary issue of the Clarion and eClarion ~ New Community’s premiere publication distributed to over 15,000 readers
- ◆ Corporate or foundation profile in event programs
- ◆ Event entry for 10 guests at anniversary gala and other anniversary events

“Stand With Us” ~ Heritage Sponsor

\$25,000 ~ As a Heritage sponsor, your benefits include:

- ◆ Logo placement on all pre-event promotional materials, signage, and marketing materials throughout the anniversary year
- ◆ Corporate or foundation profile in event programs
- ◆ Event entry for 10 guests at anniversary gala

“Join Hands & Celebrate” ~ Platinum Sponsor

\$10,000 ~ As a Platinum sponsor, you may choose one event to serve as a co-sponsor

- ◆ Logo placement on all pre-event promotional materials, signage, and marketing materials
- ◆ Signage and Banner display at select event
- ◆ Acknowledgement as a “Join Hands & Celebrate” Platinum Sponsor
- ◆ Event entry for 6 guests at anniversary gala

“For the Cause” ~ Gold Sponsor

\$5,000 ~ As a Red sponsor, you may choose one event to serve as a co-sponsor with these benefits:

- ◆ Logo placement on all pre-event promotional materials, signage, and marketing materials
- ◆ Event entry for 4 guests at anniversary gala

Silver Level

\$2,500 ~ As a Gold Sponsor, your benefits include:

- ◆ Logo placement on select pre-event promotional materials, signage, and marketing materials
- ◆ Acknowledgement as a Silver Sponsor
- ◆ Event entry for 2 guests at selected event


Bronze Level

\$1,500 ~ As a Silver sponsor your benefits include:

- ◆ Logo placement on select pre-event promotional materials, signage, and marketing materials
- ◆ Event entry for 2 guests at selected event

Small Business Level

\$1,000 ~ As a Bronze Benefactor, you may choose one event to serve as a co-sponsor with these benefits:

- ◆ Logo placement on select pre-event promotional materials, signage, and marketing materials
 - ◆ Event entry for 2 guests at selected event
- 

UNDERWRITING OPPORTUNITIES

Please take a moment to consider one of these underwriting opportunities.

___ \$25,000 ~ **“Five Decades of Service”** ~ Commemoration of 5 individuals, representing each decade of service, who have volunteered or made significant personal sacrifices and contributions to New Community.

___ \$10,000 ~ **Help the homeless by supporting the work of Harmony House**, New Community’s transitional living facility, featuring 102 private apartments where families typically live for up to 9 months while they work towards self-sufficiency.

___ \$10,000 ~ **The Boarder Baby Prevention Program**, called New Start, is providing assistance to at-risk mothers and babies with the aim of eliminating the number of infants who are left in hospital pediatric wards by mothers unwilling or unable to care for them.

___ \$5,000 ~ **Support infants and toddlers enrolled in the Harmony House Early Learning Center and Community Hills Early Learning Center**, where children receive a solid, educational foundation through the Pre-K years, equipping them to enter kindergarten ready and excited about furthering their knowledge.

___ \$2,500 ~ **The Youth Services Department and Newark Youth Leadership Program** are preparing our young people to be the leaders of tomorrow through a variety of programming, including a VIP Club that is engaging them in community projects where they are honing their skills for the future.

Gala Underwriting Opportunities

___ \$15,000 ~ Gala Cocktail Reception sponsor

___ \$10,000 ~ Gala Invitation sponsor

___ \$ 5,000 ~ Gala Commemorative Program Journal ~ Premiere placement of 2-page insert

___ \$ 5,000 ~ Decorations sponsor

___ \$ 2,500 ~ Table Wine sponsor

Name: _____

Title: _____

Company: _____

Address: _____

City/State/Zip Code: _____

Day Time Phone: _____

E-mail: _____

Name to appear on signage: _____

Check Enclosed for: Payable to New Community Foundation

Please charge my: Visa MasterCard Amer. Express

Amt.: _____

Card#: _____ Exp. Date: _____

Authorized Signature: _____

Please complete this form and return to:

New Community Corporation
50th Anniversary Celebration
233 West Market Street
Newark, NJ 07103

Questions? Please call or e-mail:

Tracey Battles, 973-497-4414
tracey.battles@newcommunity.org

ADVERTISING OPPORTUNITY

Consider showing your support for New Community's clients, staff, volunteers and supporters. Purchase an ad in the gala's commemorative souvenir program.

Agreement: I authorize New Community Corporation to publish an advertisement on behalf of my company or organization in the Souvenir Program for the 50th Anniversary Celebration to be held on March 3, 2018 at the Hilton, East Rutherford, NJ. I understand that the enclosed payment guarantees that my ad will appear in the program to be distributed to attendees in compliance with the terms and conditions below.

I want my ad copy to occupy the space checked below:

- Gold Full Page Ad for a donation of \$1,000 - Premiere placement and recognition in program
 Standard Full Page Ad for a donation of \$500
 Half Page Ad for a donation of \$250
 Quarter Page Ad for a donation of \$150

Specifications: The finished page size will be 5 1/2 x 8 inches. If you do not have camera-ready artwork, we will prepare your ad in the program style.

Please check the appropriate space regarding the Advertisement Copy

- My camera-ready ad copy/artwork is enclosed/attached
 I am sending a PDF of the ad via email to Zoraya@newcommunity.org
 We support NCC, but prefer that our patronage remains anonymous.
 Ad should appear as follows: _____

SPONSORSHIP & UNDERWRITING ACCEPTANCE

Please check your level of sponsorship or Underwriting participation

- | | |
|---|--|
| <input type="checkbox"/> \$50,000: Out of the Ashes Came Hope | <input type="checkbox"/> \$25,000 ~ "Five Decades of Service" |
| <input type="checkbox"/> \$25,000: Stand With Us | <input type="checkbox"/> \$10,000 ~ Supporting Harmony House |
| <input type="checkbox"/> \$10,000: Join Hands & Celebrate | <input type="checkbox"/> \$10,000 ~ The Boarder Baby Prevention Program |
| <input type="checkbox"/> \$ 5,000: For the Cause | <input type="checkbox"/> \$ 5,000 ~ Early Learning Centers |
| <input type="checkbox"/> \$ 2,500: Silver Sponsor | <input type="checkbox"/> \$ 2,500 ~ Youth Services and Newark Youth Leadership |
| <input type="checkbox"/> \$ 1,500: Bronze Sponsor | |
| <input type="checkbox"/> \$ 1,000: Small Business Sponsor | |

Gala Underwriting Opportunities

- | | |
|---|---|
| <input type="checkbox"/> \$15,000 ~ Gala Cocktail Reception sponsor | <input type="checkbox"/> \$ 5,000 ~ Gala Program Journal Premiere placement |
| <input type="checkbox"/> \$10,000 ~ Gala Invitation sponsor | <input type="checkbox"/> \$ 5,000 ~ Decorations sponsor |
| | <input type="checkbox"/> \$ 2,500 ~ Table Wine sponsor |

Additional promotional opportunity:

- I can contribute 500 items for the gift bag I can donate an item as a door prize. Call me at the # below

Name: _____
Title: _____ Company: _____
Address: _____ City/State/Zip Code: _____
Day Time Phone: _____ E-mail: _____

Name to appear on signage: _____

Check Enclosed for: Payable to New Community Foundation
Please charge my: Visa MasterCard Amer. Express
Amt.: _____ Card#: _____
Exp Date: _____ Authorized Signature: _____

Please complete this form and return to:

New Community Corporation
50th Anniversary Celebration
233 West Market Street
Newark, NJ 07103

Questions? Please call or e-mail:
Tracey Battles, 973-497-4414
tracey.battles@newcommunity.org